



TOUR 1: DEEP DIVE SALES

CX

FUTURE WEEKS

ONLINE MICRO-EVENT SERIES

ORBIS FUTURE WEEKS – SALES & SERVICE COMPACT

Join our CX experts and our customer Busch Vacuum Solutions on your journey into the future of sales. Exciting insights & practical demos await you.

Tour planning (agenda) January 28, 2025

▶ Registration

- 10:00 AM **Welcome by your tour guide**
Dirk Müller, Head of Business Center SAP Customer Experience, ORBIS SE
- 10:15 AM **Stage 1: Getting started: Efficient lead generation with SAP Emarsys and ORBIS Training and Event Management**
Tobias Rothley, Consultant, contrimo GmbH (Member of the ORBIS Group)
- 10:45 AM **Stage 2: The perfect guide: opportunity management with the intelligent Sales Cloud V2**
Daniel Steinbach, Senior Manager Business Process Consulting, ORBIS SE
- 11:15 AM **Stage 3: The all-round view: Customer experience at Busch Vacuum Solutions**
Axel Ueber, Global Sales CRM/CX Expert, Busch Vacuum Solutions
- 11:45 AM **End of tour 1**

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Participation in the event is free of charge.
Market companions are excluded from participation.

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